



Olives from Spain: coverage log

Media Appeared	Detail	Date	Circulation	Readership
Bristol Evening Post	Olives feature with Tuna recipe	26/08/2010	41.506	145.271
Mydish	6 recipes	27/08/2010	100.000	100.000
Allrecipes	6 recipes	01/09/2010	1.700.000	1.700.000
Grouprecipes	6 recipes	01/09/2010	96.738	96.738
Femalefirst	6 recipes and fact sheet	03/09/2010	3.000.000	3.000.000
Speciality Food magazine	Top Chef promotes Spanish Olives'	12/09/2010	8.695	29.382
Take 5 (Daily Star)	Quarter page recipe piece - Pastries	12/09/2010	381, 283	1.143.849
You magazine	One page receipe piece - Tapas Tapenade	26/09/2010	1.964.945	6.877.307
Recipeland	6 recipes	01/10/2010	124.140	124.140
Dune FM	Radio day	01/10/2010	20.000	20.000
The Bay	Radio Day	01/10/2010	200.000	200.000
BBC Radio Solent	Radio day	01/10/2010	272.000	272.000
BBC Radio Bristol	Radio day	01/10/2010	170.000	170.000
BBC South West	BBC Cornwall Radio day	01/10/2010	147.000	147.000
	BBC Devon Radio day	01/10/2010	246.000	246.000
	BBC Jersey Radio day	01/10/2010	29.000	29.000
	BBC Guernsey Radio day	01/10/2010	18.000	18.000
Sunrise Radio	Radio day	01/10/2010	175.000	175.000
Swansea Sound	Radio day	01/10/2010	69.000	69.000
Saturday Kitchen	Jose cooking a recipe	02/10/2010	2.700.000	2.700.000
Glam.co.uk	Recipe feature	08/10/2010	200.000	200.000
MSN.co.uk	Editorial feature	15/10/2010	1.000.000	1.000.000
Independent.co.uk	6 recipes	13/10/2010	10.789.362	10.789.362
goodtoknow.co.uk	1 recipe	21/10/2010	700.000	700.000
theculinaryguide.co.uk	6 recipes and fact sheet	26/10/2010	239.000	239.000
foodepedia.co.uk	Spanish olive feature	27/10/2010	21.000	21.000
Darlington Today	Small mention	17/11/2010	45.000	135.000
Hello! Magazine	3 page feature with 5 recipes	23/11/2010	412.915	1.445.202
Total			24.444.301	31.792.251